

NEW 15-YEAR ABSOLUTE NET LEASE THAT RUNS CONCURRENTLY TO GROUND LEASE - OUT PARCEL TO STATER BROS GROCER (733K ANNUAL VISITORS) & ACROSS FROM DOUBLETREE BY HILTON HOTEL (198K ANNUAL VISITORS)

SUBJECT PROPERTY



DENNY'S LEASEHOLD INTEREST

67950 VISTA CHINO, PALM SPRINGS MSA (CATHEDRAL CITY), CA

Marcus & Millichap
THE DELTONDO GROUP



67950 VISTA CHINO,
PALM SPRINGS MSA (CATHEDRAL CITY), CA

\$2,456,250
PRICE

8.00%
CAP

\$196,500
NOI

INVESTMENT SUMMARY

Lease Type	Absolute Net
Landlord Responsibilities	None
Year Built	2023
Building Area	4,340 SF
Land Area	1.45 AC

INVESTMENT HIGHLIGHTS

15-YEAR ABSOLUTE-NET LEASE | ZERO LANDLORD RESPONSIBILITIES

Absolute Net — Tenant Shoulders 100% Of Expenses, Even Ground Rent—Delivering Truly Passive “Mailbox-Money” Income.

10 % RENT ESCALATIONS EVERY 5 YEARS | PREDICTABLE INCOME GROWTH

Contractual 10% Bumps Every 60 months Propel NOI Roughly 21% Over The Base Term.

2023 CONSTRUCTION | MODERN FULL-SERVICE DINER (4,340 SF)

Cutting-Edge 2023 Prototype With Full Drive-Thru On A 1.45-Acre Pad—Engineered To Capture High-Velocity Dine-In, Take-Out, And Delivery Traffic.

PRIME COACHELLA VALLEY TRADE AREA | NEAR MAJOR TOURIST CORRIDORS

Prominent Vista Chino Frontage—The East-West Spine Connecting Palm Springs Resorts To Indio’s Festival Grounds—Exposes The Site To Millions Of Annual Visitors And 250k+ Coachella Attendees.

STABLE RESIDENTIAL BASE | ~52,800 RESIDENTS & 0.5% GROWTH IN 2025

In-Place Population Of 52.8k, Up 23% Since 2000, With Consistent Year-Over-Year Growth.

RESORT AND TOURISM ECONOMY | DESERT DESTINATION MARKET

Tourism Juggernaut: Coachella & Stagecoach Pump \$700m+ Into The Valley Every Spring, While Modernism Week, The BNP Paribas Open, and A Booming Short-Term-Rental Scene Keep Hotels Full and Restaurants Busy Year-Round.

JOB MARKET ON UPSIDE | MODERATE UNEMPLOYMENT & STRONG PROJECTIONS

Regional Employment Projected To Surge Nearly 38% This Decade As Hospitality, Logistics, And Healthcare Expansions Accelerate Tax Stable Environment | Resident Income Mediating Costs Investor-Friendly California Desert Locale With 8.8 % Sales Tax, Median Household Income Of ~\$56.7k, And No Local Franchise Tax Drag.



TENANT SUMMARY



\$452M
REVENUE (2024)

1,557
RESTAURANTS

3,800
EMPLOYEES

PUBLIC
NASDAQ: DENN

1953
FOUNDED

Denny’s Corporation, publicly traded on NASDAQ under the ticker “DENN,” traces its roots to 1953 when Harold Butler and Richard Jezak opened Danny’s Donuts in Lakewood, California. Today the diner-style brand is headquartered in Spartanburg, South Carolina and, as of March 26 2025, operates 1,557 restaurants—82 company-owned and 1,475 franchised or licensed. For full-year 2024, Denny’s generated \$452.3 million in operating revenue, down modestly from \$463.9 million in 2023, while employing about 3,800 people across its corporate and field operations.

Denny’s is executing a multi-year portfolio optimization. The chain is targeting 25–40 new openings across Denny’s and sister concept Keke’s Breakfast Café. Management is coupling these moves with \$250,000-per-unit remodel investments that have lifted sales by more than 6 percent, alongside a revamped loyalty-CRM program to deepen guest engagement. In the Coachella Valley, Palm Desert franchisee Awashington, LLC strengthens credit quality by guaranteeing its lease with a corporate portfolio of around 20 Denny’s units, bringing seasoned local oversight to the broader





Annualized Operating Data	Annual	Monthly
February 1, 2025 - January 31, 2030	\$196,000	\$16,333
February 1, 2030 - January 31, 2035	\$215,600	\$17,967
February 1, 2035 - January 31, 2040	\$237,160	\$19,763
February 1, 2040 - January 31, 2040 (Option 1)	\$260,876	\$21,740
February 1, 2040 - January 31, 2045 (Option 2)	\$286,964	\$23,914
February 1, 2045 - January 31, 2050 (Option 3)	\$315,660	\$26,305
February 1, 2050 - January 31, 2055 (Option 4)	\$347,226	\$28,935

Ground Lease Rent (Tenant will be Responsible to Pay Ground Rent):	Annual	Monthly
February 1, 2025 - January 31, 2030	\$93,500	\$7,792
February 1, 2030 - January 31, 2035	\$102,850	\$8,571
February 1, 2035 - January 31, 2040	\$113,135	\$9,428
February 1, 2040 - January 31, 2040 (Option 1)	\$124,449	\$10,371
February 1, 2040 - January 31, 2045 (Option 2)	\$136,893	\$11,408
February 1, 2045 - January 31, 2050 (Option 3)	\$150,583	\$12,549
February 1, 2050 - January 31, 2055 (Option 4)	\$165,641	\$13,803

LEASE SUMMARY

Tenant:	Denny's
Guaranty:	Awashington, LLC (16 Units)
Type of Ownership:	Leasehold Interest (Building Only)
Lease Type:	Absolute Net
Landlord Responsibilities:	None
Rent Commencement:	COE
Lease Expiration:	January 31, 2040 (Co-Terminate with Ground Lease)
Term Remaining:	15 Years (Co-Terminate with Ground Lease)
Increases:	10% Every 5 Years (running co-terminate with ground lease rental increases)

STATER BROS. markets. CVS pharmacy

Jack in the Box Starbucks Olga's Tacos DoubleTree by Hilton

RIO VISTA SUBDIVISION

1299 Units \$490K Median Sale Price



PANORAMA SUBDIVISION

1299 Units \$505K Median Sale Price

MONTEREY MARKET PLACE

THE HOME DEPOT BEST BUY REGAL SCANDINAVIAN DESIGNS WINGSTOR SUBWAY Krispy Kreme IHOP Wendy's UPS Red Robin

DESERT PRINCESS CC CONDOMINIUMS / TOWNHOMES

1212 Units \$430K Median Rent Price

N Gene Autry Trl
33,500 VPD

CIMARRON COVE SUBDIVISION

169 Units \$580K Median Sale Price

DESERT GATEWAY

Walmart sam's club PETSMART KOHL'S Ashley Glossy AT&T MATHNASIUM MATTRESS FIRM Auto Zone Jockey Club Panera Bread Chick-fil-A Starbucks Dunkin' Donuts WELLS FARGO Bank of America

Mount San Jacinto

SANTIAGO Twin Palms DESCANSE Hilton 6 BW Best Western Royal Sun

Palm Springs International Airport

Tahquitz Creek Golf Resort



Mission Hills Country Club

Coachella Valley National Wildlife Refuge

CENTURY PARK SUBDIVISION

1500 Units \$565K Median Sale Price

Desert Island Country Club

The Springs

Sunrise Country Club

24 18-HOLE GOLF COURSES & COUNTRY CLUBS

Golf Club Name	
Chaparral Country Club	Palm Desert Country Club
Classic Club	Palm Desert Greens Country Club
Desert Falls Country Club	Palm Desert Resort Country Club
Desert Horizons Golf & Country Club	Rancho Las Palmas Country Club
Desert Springs Golf Club	San Geronio Golf Course
Desert Willow Golf Resort (36 Hole)	Santa Rosa Golf Course (Sun City)
Indian Wells Golf Resort	Shadow Ridge Golf Club
Indian Ridge Country Club	Stone Eagle Golf Club
Marriott Shadow Ridge Golf Club	Suncrest Golf Course
Monterey Country Club	The Lakes Country Club
Oasis Country Club	Toscana Country Club
	Woodhaven Country Club

THE SPRINGS SHOPPING CENTER

Walmart Smart & Final SPROUTS FARMERS MARKET THE HOME DEPOT LOWE'S ALDI ULTA BEAUTY ROSS DRESS FOR LESS WELLS FARGO Bank of America MARSHALLS PETSMART STAPLES Burlington DEL TACO Jack in the Box Cane's Panera FIREHOUSE SUBS

TARGET Walmart Neighborhood Market TJ-MAXX

PGA TOUR SUPERSTORE Burlington Marshalls Total Wine BOB'S DISCOUNT FURNITURE NORDSTROM rack BEST BUY WHOLE FOODS MARKET Guitar Center

COACHELLA
COACHELLA VALLEY MUSIC AND ARTS FESTIVAL

250K+ Attendance \$250M Economic effect

TARGET KOHL'S STATER BROS. markets. petco TJ-MAXX STAPLES TRADER JOE'S ALDI LOWE'S ROSS DRESS FOR LESS HOBBY LOBBY VONS Auto Zone

Walmart SPROUTS FARMERS MARKET COSTCO WHOLESALE Marshalls PETSMART Smart & Final FLOOR DECOR GOODWILL OfficeMax THE HOME DEPOT BEST BUY DOLLAR TREE FAMOUS footwear HYUNDAI NISSAN CHEVROLET



RIO VISTA
SUBVISION

 **1299** Units
 **\$490K** Median Sale Price

LA MICHOCACANA ICE CREAM PARLOR
SIVA HOUSE OF BEAUTY
NORMA'S HAIR SALON
UNITED NAILS
AIDEN DRY CLEANERS

Quick Quack
CAR WASH



Denny's

PARK DAVID
SENIOR APARTMENTS

 **240** Units
 **\$1055** Median Rent Price

 **122,000 VPD**

CVS
pharmacy

Jack
in the box

 **Landau Blvd**
16,230 VPD

STATER BROS.
markets.



Olga's
Tacos

 **Vista Chino**
26,360 VPD

PARK DAVID
SENIOR APARTMENTS

 **240**
Units

 **\$1055**
Median
Rent Price

PANORAMA
SUBVISION

 **1299**
Units

 **\$505K**
Median
Sale Price

Quick Quack
CAR WASH



CVS
pharmacy

Jack
in the box

Denny's

 **Landau Blvd**
16,230 VPD


DOUBLETREE
by Hilton

 **Vista Chino**
26,360 VPD

STATER BROS.
markets.

 **Olga's**
Tacos



Cathedral City



 **Landau Blvd**
16,230 VPD



PANORAMA
SUBVISION

	1299 Units		\$505K Median Sale Price
---	----------------------	---	------------------------------------

CIMARRON COVE
SUBVISION

	169 Units		\$580K Median Sale Price
---	---------------------	---	------------------------------------

CENTURY PARK
SUBVISION

	1500 Units		\$565K Median Sale Price
---	----------------------	---	------------------------------------

DESERT PRINCESS CC
CONDOMINIUMS / TOWNHOMES

	1212 Units		\$430K Median Rent Price
---	----------------------	---	------------------------------------



 **Vista Chino**
26,360 VPD



PANORAMA
SUBVISION

 **1299**
Units  **\$505K**
Median
Sale Price

CIMARRON COVE
SUBVISION

 **169**
Units  **\$580K**
Median
Sale Price

CENTURY PARK
SUBVISION

 **1500**
Units  **\$565K**
Median
Sale Price

DESERT PRINCESS CC
CONDOMINIUMS / TOWNHOMES

 **1212**
Units  **\$430K**
Median
Rent Price



 **Landau Blvd**
16,230 VPD

Denny's

 **Vista Chino**
26,360 VPD

STATER BROS.
markets.



Olga's
Tacos

Quick Quack
CAR WASH



CATHEDRAL CITY

370,135

MSA POPULATION – COACHELLA VALLEY

250,000+

FESTIVAL ATTENDANCE (APRIL)

\$700+ M

FESTIVAL ECONOMIC IMPACT

\$56,700

MEDIAN HOUSEHOLD INCOME

Cathedral City—Riverside County’s second-largest Coachella Valley municipality—anchors a 52,841-resident community nestled between Palm Springs and Rancho Mirage. Population has climbed 23 % since 2000 and still edges up 0.46 % annually. The local economy is powered by hospitality, recreation, and service-sector spending tied to an ever-expanding calendar of marquee events.

Nowhere is that more evident than every April, when the Coachella Valley Music & Arts Festival and Stagecoach Country Music Festival flood the desert with over 250,000 fans and inject upward of \$700 million into regional businesses—restaurants foremost. Hotel ADRs spike, Uber ride volume triples, and full-service diners like Denny’s capture late-night traffic long after festival gates close. The tourism surge ripples through the year thanks to Modernism Week (February), the BNP Paribas Open (March), and an expanding short-term-rental base that logged record Airbnb searches in 2025.

Despite a current 6.9 % unemployment rate (vs. 6.0 % U.S.), the valley is forecast to post nearly 38 % job growth over the next decade as new resort, logistics, and healthcare projects come online. Median household income hovers at \$56,700, and robust transient-occupancy-tax receipts fund infrastructure that supports continued commercial infill—particularly along Vista Chino, the corridor on which this Denny’s sits.





DOWNTOWN LOS ANGELES 111 MILES

DOWNTOWN PHOENIX 263 MILES

COACHELLA 22 MILES

Cathedral City
Coachella

DEMOGRAPHIC SUMMARY

1 MILE

3 MILE

5 MILE

POPULATION	12,855	56,603	127,176
AVG. HOUSEHOLD INCOME	\$104,747	\$88,958	\$95,597

CONFIDENTIALITY AGREEMENT

The information contained in the following offering memorandum is proprietary and strictly confidential. It is intended to be reviewed only by the party receiving it from Marcus & Millichap and it should not be made available to any other person or entity without the written consent of Marcus & Millichap. By taking possession of and reviewing the information contained herein the recipient agrees to hold and treat all such information in the strictest confidence. The recipient further agrees that recipient will not photocopy or duplicate any part of the offering memorandum. If you have no interest in the subject property at this time, please return this offering memorandum to Marcus & Millichap.

This offering memorandum has been prepared to provide summary, unverified financial and physical information to prospective purchasers, and to establish only a preliminary level of interest in the subject property. The information contained herein is not a substitute for a thorough due diligence investigation. Marcus & Millichap has not made any investigation, and makes no warranty or representation with respect to the income or expenses for the subject property, the future projected financial performance of the property, the size and square footage of the property and improvements, the presence or absence of contaminating substances, PCBs or asbestos, the compliance with local, state and federal regulations, the physical condition of the improvements thereon, or the financial condition or business prospects of any tenant, or any tenant’s plans or intentions to continue its occupancy of the subject property. The information contained in this offering memorandum has been obtained from sources we believe to be reliable; however, Marcus & Millichap has not verified, and will not verify, any of the information contained herein, nor has Marcus & Millichap conducted any investigation regarding these matters and makes no warranty or representation whatsoever regarding the accuracy or completeness of the information provided. All potential buyers must take appropriate measures to verify all of the information set forth herein. Prospective buyers shall be responsible for their costs and expenses of investigating the subject property.

ALL PROPERTY SHOWINGS ARE BY APPOINTMENT ONLY. PLEASE CONTACT THE MARCUS & MILLICHAP AGENT FOR MORE DETAILS.

Marcus & Millichap

19800 MacArthur Boulevard, Suite 150
Irvine, California 92612

Listing Agents:

PETER DELTONDO
Senior Managing Director
P. (949) 698-2609
E. pdeltondo@marcusmillichap.com

ANDRE THOMPSON
Director, Investments
P. (949) 419-3217
E. athompson2@marcusmillichap.com

NET LEASED DISCLAIMER

Marcus & Millichap hereby advises all prospective purchasers of Net Leased property as follows: The information contained in this marketing Brochure has been obtained from sources we believe to be reliable. However, Marcus & Millichap has not and will not verify any of this information, nor has Marcus & Millichap conducted any investigation regarding these matters. Marcus & Millichap makes no guarantee, warranty or representation whatsoever about the accuracy or completeness of any information provided. As the Buyer of a net leased property, it is the Buyer’s responsibility to independently confirm the accuracy and completeness of all material information before completing any purchase. This Marketing Brochure is not a substitute for your thorough due diligence investigation of this investment opportunity. Marcus & Millichap expressly denies any obligation to conduct a due diligence examination of this Property for Buyer. Any projections, opinions, assumptions or estimates used in this Marketing Brochure are for example only and do not represent the current or future performance of this property. The value of a net leased property to you depends on factors that should be evaluated by you and your tax, financial and legal advisors. Buyer and Buyer’s tax, financial, legal, and construction advisors should conduct a careful, independent investigation of any net leased property to determine to your satisfaction with the suitability of the property for your needs.

Like all real estate investments, this investment carries significant risks. Buyer and Buyer’s legal and financial advisors must request and carefully review all legal and financial documents related to the property and tenant. While the tenant’s past performance at this or other locations is an important consideration, it is not a guarantee of future success. Similarly, the lease rate for some properties, including newly-constructed facilities or newly-acquired locations, may be set based on a tenant’s projected sales with little or no record of actual performance, or comparable rents for the area. Returns are not guaranteed; the tenant and any guarantors may fail to pay the lease rent or property taxes, or may fail to comply with other material terms of the lease; cash flow may be interrupted in part or in whole due to market, economic, environmental or other conditions. Regardless of tenant history and lease guarantees, Buyer is responsible for conducting his/her own investigation of all matters affecting the intrinsic value of the property and the value of any long-term lease, including the likelihood of locating a replacement tenant if the current tenant should default or abandon the property, and the lease terms that Buyer may be able to negotiate with a potential replacement tenant considering the location of the property, and Buyer’s legal ability to make alternate use of the property. By accepting this Marketing Brochure you agree to release Marcus & Millichap Real Estate Investment Services and hold it harmless from any kind of claim, cost, expense, or liability arising out of your investigation and/or purchase of this net leased property.

AMANDA BAZULTO
Director of Operations
P. 949-419-3225
E. amanda.bazulto@marcusmillichap.com

CHRIS ORENIC
Associate
P: (310) 697-9586
E. chris.orenic@marcusmillichap.com

RYAN GOTTLIEB
P: 949-633-1106
E: Ryan.Gottlieb@marcusmillichap.com
License TX 791419

BROKER OF RECORD
Tony Solomon
E: tony.solomon@marcusmillichap.com
License # 01238010