## HIGH TRAFFIC (29,000 VPD) - STRONG FRANCHISE OPERATOR 11+ STORES - DYMAMIC MSA GROWTH



3120 W. Kenosha Street, Broken Arrow (Tulsa MSA), OK

# DAIRY QUEEN

3120 W. Kenosha Street Broken Arrow, OK

\$2,768,000

PRICE

5.75%

CAP

\$159,166

NOI

## **INVESTMENT SUMMARY**

Lease Type	Absolute-Net
Landlord Responsibility	None
Year Built/ Remodel	2005/2024
Building Area	3,247 SF
Land Area	1.14 AC

## **INVESTMENT HIGHLIGHTS**

## LONG-TERM ABSOLUTE NNN LEASE WITH INCREASES

The property is secured by a 25-year absolute NNN lease with 22.5 years remaining, guaranteed by DND Central, Inc.

## **ATTRACTIVE RENTAL GROWTH & RENEWAL OPTIONS**

The lease includes 10% rent increases in 2027 and 2% annually thereafter, with four (4) five-year renewal options.

## **HIGH-TRAFFIC LOCATION**

Strategically positioned on Kenosha Street (29,000 VPD) the site benefits from high daily traffic counts, dense residential developments, and proximity to retail, healthcare, and business hubs.

## POSITIONED IN TULSA MSA – A FAST-GROWING ECONOMY

Broken Arrow is part of the Tulsa MSA, one of the fastest-growing metro areas in the U.S., with a regional population exceeding 2.7 million.

## STRONG NATIONAL TENANT

With over 7,700 locations worldwide and a brand valuation of approximately \$4.5 billion, Dairy Queen continues to expand its presence, particularly in the U.S. and Canada.











Dairy Queen, a subsidiary of Berkshire Hathaway Inc. (NYSE: BRK.A, BRK.B), is a globally recognized quickservice restaurant (QSR) brand with a legacy dating back to 1940. The company operates more than 7,700 locations worldwide, with a strong presence in the United States and Canada (International Dairy Queen, Inc., 2023). As of recent valuations, Dairy Queen holds an estimated brand value of approximately \$4.5 billion (Forbes, 2023). Dairy Queen primarily operates through a franchise model, allowing for localized offerings that cater to regional market preferences (Dairy Queen Franchise Disclosure Document, 2023). This franchising approach has contributed to the brand's sustained growth and adaptability across various markets.

Dairy Queen benefits from the financial backing of Berkshire Hathaway, providing a level of stability that makes the brand an attractive tenant in the commercial real estate sector. The company frequently secures long-term absolute net leases, which transfer property maintenance costs to the tenant, offering landlords consistent rental income with minimal operational expenses (CBRE Retail Investment Report, 2023).

## **FRANCHISEE**

DND Central, Inc., operating as Dairy Queen, is a franchisee with 11 units under its management.



**7,700**+

29,000

1940



## SUBJECT PROPERTY Monthly Year Annual \$140,000 \$11,666.67 7/13/2022 - 2/28/2025 \$144,696.84 \$12,058.07 3/1/2025 - 7/31/2027 8/1/2027 - 7/31/2028 \$159,166.56 \$13,263.88 8/1/2028 - 7/31/2029 \$162,349.80 \$13,529.15 8/1/2029 - 7/31/2030 \$165,596.80 \$13,799.73

## **TENANT SUMMARY**

Tenant:	DND Central, Inc. dba Dairy Queen
Guaranty:	Dnd Central, Inc. (11 Units)
Type of Ownership:	Fee Simple
Lease Type:	Absolute-Net
Landlord Responsibilities:	None
Rent Commencement:	July 13, 2022
Lease Expiration:	August 4, 2047
Term Remaining:	22.5 Years
Increases:	10% in 2027 and 2% Annually Thereafter
Options:	4, 5-Year
ROFR:	Yes - 8 Days

<sup>\*</sup>Using Rent as of 8/1/2027, Seller to Credit Buyer Difference at COE.

# **BROKEN ARROW**

## **TULSA MSA**

The Tulsa Metropolitan Statistical Area (MSA) boasts a population of approximately 1.04 million residents, reflecting steady growth over recent years. This expansion is bolstered by significant economic development initiatives, such as the Tulsa's Future program, which in 2024 facilitated over \$2 billion in new capital investments and supported the creation of 2,873 jobs. Additionally, the U.S. Economic Development Administration designated Tulsa as a Tech Hub in 2024, allocating more than \$51 million to advance the Tulsa Hub for Equitable and Trustworthy Autonomy.

Infrastructure advancements have played a pivotal role in Tulsa's development. The Tulsa Port of Inola, a 2,500-acre industrial park, received a \$22.3 million federal grant in 2022 to construct an industrial wastewater treatment plant, laying the groundwork for future industrial facilities and job creation. Moreover, the city has invested in recreational projects like the Gathering Place, a 66.5-acre park along the Arkansas River, which opened in 2018 as the largest private gift to a community park in U.S. history at \$465 million.

## **MAJOR ECONOMIC DRIVERS**











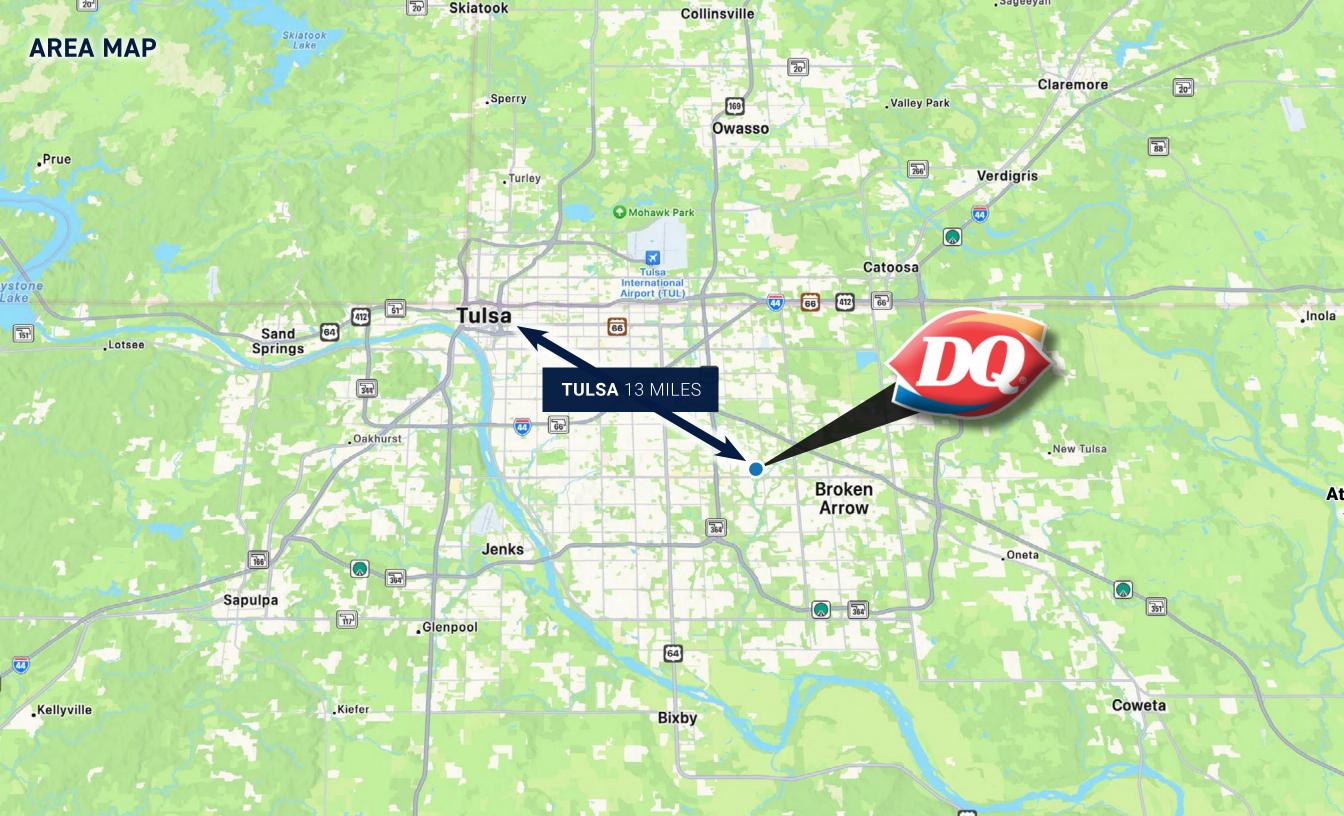
1.04 MILLION
MSA POPULATION

\$2 BILLION
IN NEW CAPITAL
INVESTMENT

17,400+
UNIVERSITY
STUDENT COUNT

\$67 BILLION GROSS DOMESTIC PRODUCT (MSA)





## **CONFIDENTIALITY AGREEMENT**

The information contained in the following offering memorandum is proprietary and strictly confidential. It is intended to be reviewed only by the party receiving it from Marcus & Millichap and it should not be made available to any other person or entity without the written consent of Marcus & Millichap. By taking possession of and reviewing the information contained herein the recipient agrees to hold and treat all such information in the strictest confidence. The recipient further agrees that recipient will not photocopy or duplicate any part of the offering memorandum. If you have no interest in the subject property at this time, please return this offering memorandum to Marcus & Millichap.

This offering memorandum has been prepared to provide summary, unverified financial and physical information to prospective purchasers, and to establish only a preliminary level of interest in the subject property. The information contained herein is not a substitute for a thorough due diligence investigation. Marcus & Millichap has not made any investigation, and makes no warranty or representation with respect to the income or expenses for the subject property, the future projected financial performance of the property, the size and square footage of the property and improvements, the presence or absence of contaminating substances. PCBs or asbestos, the compliance with local, state and federal regulations, the physical condition of the improvements thereon, or the financial condition or business prospects of any tenant, or any tenant's plans or intentions to continue its occupancy of the subject property. The information contained in this offering memorandum has been obtained from sources we believe to be reliable; however, Marcus & Millichap has not verified, and will not verify, any of the information contained herein, nor has Marcus & Millichap conducted any investigation regarding these matters and makes no warranty or representation whatsoever regarding the accuracy or completeness of the information provided. All potential buyers must take appropriate measures to verify all of the information set forth herein. Prospective buyers shall be responsible for their costs and expenses of investigating the subject property.

ALL PROPERTY SHOWINGS ARE BY APPOINTMENT ONLY. PLEASE CONTACT THE MARCUS & MILLICHAP AGENT FOR MORE DETAILS.

## **NET LEASED DISCLAIMER**

Marcus & Millichap hereby advises all prospective purchasers of Net Leased property as follows: The information contained in this marketing Brochure has been obtained from sources we believe to be reliable. However, Marcus & Millichap has not and will not verify any of this information, nor has Marcus & Millichap conducted any investigation regarding these matters. Marcus & Millichap makes no guarantee, warranty or representation whatsoever about the accuracy or completeness of any information provided. As the Buyer of a net leased property, it is the Buyer's responsibility to independently confirm the accuracy and completeness of all material information before completing any purchase. This Marketing Brochure is not a substitute for your thorough due diligence investigation of this investment opportunity. Marcus & Millichap expressly denies any obligation to conduct a due diligence examination of this Property for Buyer. Any projections, opinions, assumptions or estimates used in this Marketing Brochure are for example only and do not represent the current or future performance of this property. The value of a net leased property to you depends on factors that should be evaluated by you and your tax, financial and legal advisors. Buyer and Buyer's tax, financial, legal, and construction advisors should conduct a careful, independent investigation of any net leased property to determine to your satisfaction with the suitability of the property for your needs.

Like all real estate investments, this investment carries significant risks. Buyer and Buyer's legal and financial advisors must request and carefully review all legal and financial documents related to the property and tenant. While the tenant's past performance at this or other locations is an important consideration, it is not a guarantee of future success. Similarly, the lease rate for some properties, including newly-constructed facilities or newly-acquired locations, may be set based on a tenant's projected sales with little or no record of actual performance, or comparable rents for the area. Returns are not guaranteed; the tenant and any guarantors may fail to pay the lease rent or property taxes, or may fail to comply with other material terms of the lease; cash flow may be interrupted in part or in whole due to market, economic, environmental or other conditions. Regardless of tenant history and lease quarantees, Buyer is responsible for conducting his/her own investigation of all matters affecting the intrinsic value of the property and the value of any long-term lease, including the likelihood of locating a replacement tenant if the current tenant should default or abandon the property, and the lease terms that Buyer may be able to negotiate with a potential replacement tenant considering the location of the property, and Buyer's legal ability to make alternate use of the property. By accepting this Marketing Brochure you agree to release Marcus & Millichap Real Estate Investment Services and hold it harmless from any kind of claim, cost, expense, or liability arising out of your investigation and/or purchase of this net leased property.

# Marcus & Millichap THE DELTONDO GROUP

19800 MacArthur Boulevard, Suite 150 Irvine, California 92612

www.deltondoadvisorygroup.com

Lead Listing Broker:

#### PETER DELTONDO

Senior Managing Director
P. (949) 698-2609
E. pdeltondo@marcusmillichap.com
License CA 01797033

### **ANDRE THOMPSON**

Senior Associate
P. (949) 419-3217
E. athompson2@marcusmillichap.com
License CA 02086459

#### **SHEILA ALIMADADIAN**

First Vice President
P. (949) 419-3265
E. salimadadian1@marcusmillichap.com

#### **AMANDA BAZULTO**

Director of Operations
P. 949-419-3225
E. amanda.bazulto@marcusmillichap.com

#### RYAN GOTTLIEB

P: 949-633-1106 E: Ryan.Gottlieb@marcusmillichap.com License TX 791419

### **CHRIS ORENIC**

Associate
C: (310) 697-9586
E. chris.orenic@marcusmillichap.com

## **BROKER OF RECORD**

**TIM SPECK** P. (972) 755-5250

E: tim.speck@marcusmillichap.com Lic #: 149994