

13.25 YEARS REMAIN ON ABSOLUTE NET LEASE WITH WENCO RESTAURANT GROUP, LLC (39 UNIT OPERATOR)
SURROUNDED BY CENTRAL RIDGE PLAZA, THE #1 RANKED CENTER WITHIN 15 MILES WITH 2.9M ANNUAL VISITORS

SUBJECT PROPERTY



WENDY'S

2900 W. Norvell Bryant Highway, Lecanto, FL 34461

Marcus & Millichap
THE DELTONDO GROUP

WENDY'S

2900 W. Norvell Bryant Highway,
Lecanto, FL 34461

\$2,662,000
PRICE

5.25%
CAP

\$139,750
NOI

INVESTMENT SUMMARY

Lease Type	Absolute-Net
Landlord Responsibilities	None
Year Built	2018
Building Area	2,544 Sqft
Land Area	1.5 Acres

SUBJECT PROPERTY

INVESTMENT HIGHLIGHTS

ABSOLUTE NET LEASE · NO LANDLORD RESPONSIBILITIES · STRONG REGIONAL GUARANTOR

The Property Is Secured by a 20-Year Absolute NNN Lease With 13.25 Years Remaining, Guaranteed by WenCo Restaurant Group, LLC (39 Units).

SCHEDULED RENTAL INCREASES & RENEWAL OPTIONS

7.5% Rent Increases Every Five Years, With Four (4) Five-Year Renewal Options Providing Long-Term Income Growth.

DYNAMIC RETAIL CORRIDOR | ADJACENT TO MAJOR RETAIL DEVELOPMENT

Located Along W. Norvell Bryant Highway, This Wendy's Benefits From Proximity to the Shoppes at Black Diamond, a 29-Acre Development Anchored by Target, Aldi, and Texas Roadhouse. Several Tenants Are Open, With Full Buildout Completing in 2025.

HOMOSASSA SPRINGS MSA | STRONG HEALTHCARE & EDUCATION PRESENCE

Nearby Major Employers Including Citrus County School District, Citrus County Government, HCA Florida Hospital Inverness (900 Employees), and Tampa General Hospital Crystal River (500 Employees). The College of Central Florida's Citrus Campus (2,254 Students) Supports Workforce Development.



Publix
Advance Auto Parts
SALLY BEAUTY
Jersey Mike's
DG
REGIONS
BEEF 'O' BRADY'S

SPROUTS FARMERS MARKET
planet fitness
ULTA BEAUTY
five BELOW
DOLLAR TREE
CHASE
AMERICA'S BEST CONTACTS & EYEGLASSES
UNDER DEVELOPMENT

Walmart

**PLANNED DEVELOPMENT
AMBER RIDGE AT
BLACK DIAMOND**
 632 SINGLE FAMILY
 155 TOWNHOMES
 300 MULTI FAMILY

TARGET

BLACK DIAMOND RANCH
 54-HOLE GOLF COURSES

Gulf of Mexico

PET SMART
HOBBY LOBBY

SKECHERS
FIREHOUSE SUBS
MARCO'S PIZZA

Glory Days GRILL



ALDI

Starbucks

7 ELEVEN

Panera BREAD

TEXAS ROADHOUSE

CHIPOTLE MEXICAN GRILL

FIVE GUYS
AT&T

PANDA EXPRESS

MAVIS DISCOUNT TIRE

MCDONALD'S

Wawa

Wendy's

N Lecanto Hwy
 6,100 VPD

W Norvell Bryant Hwy
 13,000 VPD

CIRCLE K

MED FLEET AMBULANCE

CALIBER CAR WASH



PLANNED DEVELOPMENT
RESERVE AT BLACK DIAMOND
212 SINGLE FAMILY
58 TOWNHOMES

Winn-Dixie, petsense, REGIONS, Walgreens
ACE Hardware, DG, DOLLAR TREE, O'Reilly, PAPA JOHN'S, DUNKIN'

BRENTWOOD AT CITRUS HILLS
9-HOLE GOLF COURSE

Publix, Walgreens
BURGER KING, verizon, TRUIST

SKYVIEW GOLF COURSE
19-HOLE GOLF COURSE

TARGET

TEXAS
REALTY

ACE
HANDYMAN
SERVICES
An ACE Hardware Company

MED FLEET
AMBULANCE

CIRCLE K

CALIBER
CAR WASH

Wendy's



Wawa

7
ELEVEN



Panera
BREAD

N Lecanto Hwy
6,100 VPD

MCDONALD'S

W Norvell Bryant Hwy
13,000 VPD

Walmart, PET SMART, OLD NAVY
HOBBY LOBBY, ROSS DRESS FOR LESS, SKECHERS, MAVIS DISCOUNT TIRE, AT&T
CHIPOTLE, PANDA EXPRESS, Glory Days GRILL, Culver's, FIVE GUYS, SUBWAY, TIDAL WAVE AUTO SPA

Winn-Dixie. petsense. REGIONS. Walgreens
ACE Hardware. DG. DOLLAR TREE. O'Reilly. PAPA JOHN'S DUNKIN'

THE SHOPPES AT BLACK DIAMOND
TARGET. ALDI
Starbucks. tropical SMOOTHIE CAFE. 7 ELEVEN. TEXAS. Panera BREAD

PLANNED DEVELOPMENT
RESERVE AT BLACK DIAMOND
212 SINGLE FAMILY
58 TOWNHOMES

Twisted Oaks Golf Club

BEVERLY HILLS
\$190K AVERAGE PRICE

Publix. Walgreens
BURGER KING. verizon. TRUIST

Wendy's

Black Diamond Ranch

N Lecanto Hwy
6,100 VPD

W Norvell Bryant Hwy
13,000 VPD

Skyview Golf Course

Wawa. CIRCLE K

SPROUTS FARMERS MARKET. ULTA BEAUTY
five BELOW. DOLLAR TREE. CHASE. AMERICA'S BEST CONTACTS & EYEGLASSES
COMING SOON

Walmart. PET SMART. OLD NAVY. HOBBY LOBBY
ROSS DRESS FOR LESS. SKECHERS. MAVIS DISCOUNT TIRE. TIDAL WAVE AUTO SPA. AT&T
CHIPOTLE MEXICAN GRILL. PANDA EXPRESS. gloryDays GRILL. Culver's. FIVE GUYS. SUBWAY. MCDONALD'S

W Gulf To Lake Hwy
26,000 VPD

44

Publix. Advance Auto Parts. SALLY BEAUTY. DG. REGIONS. BEEF O'BRADY'S

PLANNED DEVELOPMENT
AMBER RIDGE AT BLACK DIAMOND
632 SINGLE FAMILY
155 TOWNHOMES
300 MULTI FAMILY

Save BIG a lot LOTS! Wendy's
Hardee's. SONIC. Little Caesars pizzapizza!

HARBOR FREIGHT. TD Bank. TRUIST
DG. SHERWIN WILLIAMS. KFC. Ag-Pro. WELLS FARGO

Crystal River/Captain Tom Davis Field Airport

THE HOME DEPOT. bealls OUTLET. MATTRESS FIRM. SHOE DEPT. ENCORE
goodwill. Arby's. Applebee's. Domino's Pizza. chili's

MERTAILOR'S
MERMAID AQUARIUM ENCOUNTER

Rural King
America's Farm & Home Store

LECANTO

98 16,100 VPD

44

Pete's Pier Marina

KL

98

589

FLORIDA NATIONAL GUARD ARMORY
U.S. ARMY



Wendy's (NASDAQ: WEN), one of the world's largest quick-service restaurant brands, continues to dominate the fast-food industry with over 7,240 locations worldwide, \$14.5 billion in systemwide sales, and a relentless focus on innovation, quality, and customer experience. Looking ahead, Wendy's plans to enhance customer experience by expanding the use of AI technology in its drive-thru operations. The company aims to implement AI ordering systems in 500 to 600 U.S. locations by the end of 2025. In the fiscal year 2024, Wendy's reported total revenues of \$2.2 billion, reflecting a 3% increase from the previous year. Systemwide sales grew by 3.1%, reaching \$14.5 billion.

FRANCHISEE

WenCo Restaurant Group, LLC, founded by Eddie Rodriguez, has a rich history marked by significant milestones and achievements. In 1993, he co-founded Bal-Rod Enterprises and opened his first Wendy's restaurant in Hialeah, FL. By 2002, Bal-Rod had expanded to 18 restaurants. In 2009, Eddie formed Wen-North Holdings, Inc., managing 13 restaurants with his son, Michael Rodriguez. In 2014, they merged with JAI International Investment, creating JAE Restaurant Group, which grew to 239 restaurants across Florida, New Mexico, Texas, and Tennessee, with \$390 million in annual revenue. JAE Restaurant Group became the second-largest Wendy's franchisee, recognized for its growth and strong leadership. Eddie's dream of his children continuing his legacy came true when he bought back restaurants from JAE, founding WenCo Restaurant Group in 2021.

39
STORES

2021
FOUNDED

HEADQUARTERED IN COCONUT CREEK, FL



SUBJECT PROPERTY

\$14.5B±
REVENUE (2024)

7,240+
STORES

15,300
EMPLOYEES

PUBLIC
NASDAQ | WEN

1969
FOUNDED



SUBJECT PROPERTY



Year	Annual	Monthly
Current - Oct. 31, 2028	\$139,750	\$11,645
Nov. 1, 2028 - Oct. 31, 2033	\$150,231	\$12,519
Nov. 1, 2033 - Oct. 31, 2038	\$161,489	\$13,457

TENANT SUMMARY

Tenant:	Wendy's
Operator:	WenCo Restaurant Group, LLC (39 Units)
Type of Ownership:	Fee Simple
Lease Type:	Absolute-Net
Landlord Responsibilities:	None
Rent Commencement:	October 5, 2018
Lease Expiration:	October 5, 2038
Term Remaining:	13.25 Years
Increases:	7.5% Every 5 Years
Options:	Four, 5 Year
ROFR:	Yes - 15 days

LECANTO

FLORIDA

155,000

**MSA
POPULATION
HOMOSSASSA**

2,254

**STUDENTS
COLLEGE OF
CENTRAL FLORIDA**

29 AC

**NEW RETAIL
DEVELOPMENT
NEAR PROPERTY**

Lecanto, Florida, is a growing hub in Citrus County, part of the Homosassa Springs MSA with a population of approximately 155,000. The area continues to attract new residents thanks to its low cost of living, natural beauty, and proximity to Tampa and Orlando.

The local economy is anchored by public services, healthcare, and expanding retail. Major employers include the Citrus County School District and Citrus County Government. In healthcare, HCA Florida Hospital in Inverness (900 employees | 200 beds) and Tampa General Hospital in Crystal River (500 employees | 120 beds) provide essential medical services across the region.

Retail development is booming, led by the Shoppes at Black Diamond, a 29-acre center featuring a Target Supercenter, Aldi, Starbucks, Panera Bread, Texas Roadhouse, 7-Eleven, KFC, Express Oil & Tire Engineers, and a climate-controlled self-storage facility. Several tenants are already open, with full buildout expected by 2025.

Lecanto also hosts the College of Central Florida's Citrus Campus (2,254 Students), supporting workforce development. With steady population growth and ongoing investment, Lecanto is well-positioned for continued residential and commercial expansion.

MAJOR ECONOMIC DRIVERS



**900 EMPLOYEES
200 BED ACUTE
CARE HOSPITAL**



**500 EMPLOYEES
120 BED ACUTE
CARE HOSPITAL**



REGIONAL MAP



Lecanto

OCALA 45 MILES

ORLANDO 90 MILES

TAMPA 70 MILES

DEMOGRAPHIC SUMMARY

	1-MILE	3-MILE	5-MILE
POPULATION	1,309	20,972	44,904
AVG. HOUSEHOLD INCOME	\$80,532	\$69,635	\$72,269

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